

# ViaLighting

THE WAY OF LIGHT

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**ViaLighting** is an independent architectural lighting supply company based in Kingdom of Saudi Arabia since January 2015.



PNO



Le Boulevard

## OUR SERVICES

ViaLighting is a lighting solution provider from architectural lighting to automation & control plus lighting design and value engineering services.

## OUR PHILOSOPHY

We are an ambitious young organization striving for a different level of knowledge & awareness in the lighting industry.

Basically, from the first encounter we are there to educate & serve knowledge to all our clients. It is in our culture that knowledge is the key to a long-term business relation; thus achieving higher awareness to our clientele's perception of the lighting industry and lighting design.

Up to this level, we are customer-oriented organization willing to help and educate the projects industry, knowledge combined with most importantly "business integrity".

## BENEFITS TO DO BUSINESS WITH US

- ✓ Bridging the design intent with the budget.
- ✓ Working from design OUT instead of supply IN.
- ✓ Working independently of manufacturers and distributors.
- ✓ Helping designers to create spaces with emotional value.
- ✓ Thinking about long term maintenance and sustainability.

